

We need your help!

- ✘ Tell us your stories and share images* of drought and water-use by:
 - ✘ **Post:**
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[www.http://dryproject.co.uk/our-uk-river-catchments/Frome/](http://dryproject.co.uk/our-uk-river-catchments/Frome/)
- ✘ **Join discussions online** via our forum:
<http://dryproject.co.uk/forums/>
- ✘ **Tweet your images and memories** of past and current droughts, and local water-use on the Frome river:
@Project_DRY
- ✘ **Join a workshop** to share your view points about water management, drought and water-use in the Frome area:
Tel: +44 (0)117 32 87024
- ✘ **Take part in our questionnaire** about domestic water-use:
<http://dryproject.co.uk/about-the-project/community-water-survey/>

This project runs up to the end of 2017.

* All materials will be returned. If possible, please send copies of images / original materials.

The Images on the front of the flier are pictures of the River Frome catchment (near Chipping Sodbury) during the 1976 drought. Courtesy of Jim Elsworth.

In this catchment our activities involve project team members from:



We are working closely with these external organisations to incorporate their expertise:



The DRY project is funded by:



Arts & Humanities Research Council





Drought in the UK - we need your stories and experiences to inform future policy

Drought Risk and You

Droughts and water shortage affect us all through impacts on the environment, agriculture, infrastructure, society and culture.

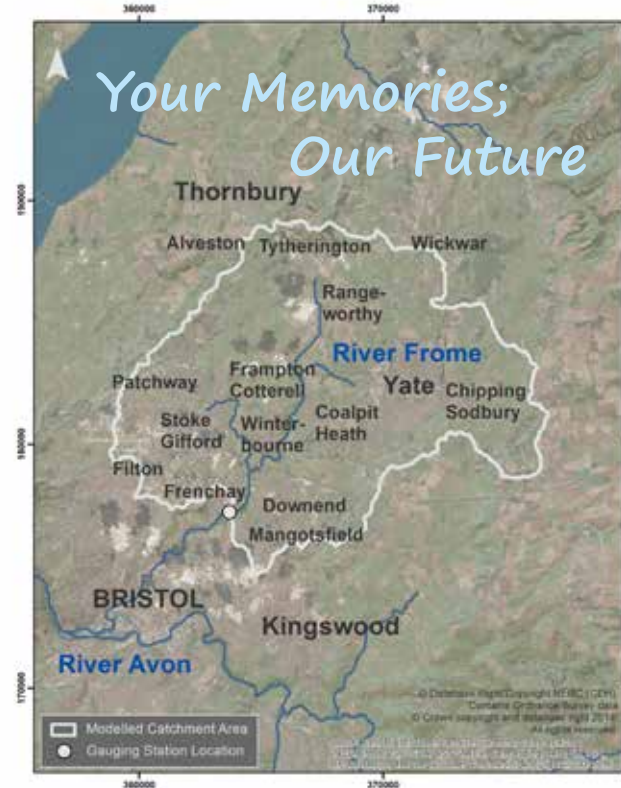
The Drought Risk and You (DRY) Project is looking at the impact of drought on seven river catchments in England, Wales and Scotland.

The project will exchange knowledge among communities in the catchment and drought scientists. In a series of workshops we will record the views of local people as they tell us their stories of drought and water-use.

We are working closely with local organisations to design the research and incorporate their expertise.

Did you know...?

- A drought is a natural event usually resulting from prolonged shortage of rainfall.
- Droughts differ in their severity and impacts due to duration, physical geography and human uses of land and water.
- The most memorable drought in the UK was in 1976; a result of a dry winter followed by one of the hottest and driest summers on record.
- Drought can sometimes increase the risk of subsequent flooding, such as when heavy rainfall occurs after a drought has killed vegetation or very dry soil is unable to soak up rainfall.



Do you have experiences of drought in Bristol?

Has water scarcity impacted your business?

How do you conserve water in your home and garden?

Have you thought about planning for water efficiency in the future?

Do you think drought, flooding and climate change are related?

Why the River Frome?

- The River Frome rises on the Cotswold edge, heading predominantly westward across rural land before passing through urbanised areas towards South Gloucestershire and the north of Bristol.
- The catchment has a mix of residential and suburban development and business parks, making it a particularly urbanised area (23%), with a number of new developments planned. This is an important catchment to study the movement of water users and their practices at home and at work.
- The DRY project will collect information about how drought affects trees, plants, the wider catchment ecosystem and people with volunteers, schools and community groups.

"Human beings are storytelling animals and by introducing storytelling into discussions about drought and water-use, we bring fresh, previously unheard voices into the conversation"

Michael Wilson (Loughborough University)

